

Meeting Minutes
VEDP Advisory Committee on Business Development and Marketing
April 17, 2024
1:30 p.m.

Electronic Meeting

Welcome and Call to Order

The meeting was called to order at 1:32 p.m. by Chair Greg Hitchin who noted that a quorum of members was present.

Members present: Greg Hitchin, Beth Doughty, Shannon Kane, John Kilgore, Pace Lochte, Paige Read, and Chris Winslow

Members absent: Emily Lampkin and Matthew Rowe

In accordance with virtual public meeting requirements, Jamie Canup provided the following information and instructions verbally:

This is a virtual meeting of the Advisory Committee on Business Development and Marketing; any member of the public may call 804.316.0308 if there is an audio or visual disruption of this meeting. If public access fails, the Advisory Committee will recess until access is restored. Again the number to call if there an audio or visual disruption is 804-316-0308. Thank you.

Public Comment Period

Chair Hitchin invited public comments. No public comments were made.

Approval of Minutes for 02.12.24 Meeting

Chris Winslow made a motion to approve the February 12, 2024, meeting minutes. The motion was seconded by Beth Doughty and approved by a roll call vote:

Upon the vote:	Greg Hitchen	Aye
	Beth Doughty	Aye
	Shannon Kane	Aye
	John Kilgore	Aye
	Pace Lochte	Absent for the vote
	Paige Reed	Aye
	Chris Winslow	Aye

Committee Composition

Chair Hitchin nominated John Kilgore for the position of Vice Chair of the Committee. Mr. Winslow made the motion to approve John Kilgore to serve as Vice Chair. The motion was seconded by Ms. Doughty and approved by roll call vote:

Upon the vote:	Greg Hitchen	Aye
	Beth Doughty	Aye
	Shannon Kane	Aye
	John Kilgore	Abstain
	Pace Lochte	Aye
	Paige Reed	Aye
	Chris Winslow	Aye

Closed Session

Ms. Doughty made a motion to enter closed meeting. The motion was seconded by Ms. Kane and was approved by roll call vote:

Upon the vote:	Greg Hitchen	Aye
	Beth Doughty	Aye
	Shannon Kane	Aye
	John Kilgore	Aye
	Pace Lochte	Aye
	Paige Reed	Aye
	Chris Winslow	Aye

Mr. Canup read aloud the following motion to enter a closed meeting:

I move that the Advisory Committee on Business Development and Marketing of the Virginia Economic Development Partnership Authority convene a closed meeting to discuss elements of VEDP’s Strategic Plan, Marketing Plan, and Operational Plan pursuant to Subdivision A 50 of §2.2-3711 of the Code of Virginia, which allows for the discussion of such activities that would reveal to Commonwealth’s competitors for economic development projects the strategies intended to be deployed, thus adversely affecting the financial interests of the Commonwealth.

Back in Open Meeting, Certification of Closed Meeting – Followed by a Roll Call vote:

Mr. Canup read the following certification and then conducted a roll call vote:

Do you certify, that to the best of your knowledge, (i) only public business matters lawfully exempted from the open meeting requirements of FOIA were discussed in the closed meeting, and (ii) only such matters as were identified in the motion to go into the closed meeting were heard, discussed, or considered during the closed meeting?

Upon the vote:	Greg Hitchen	Aye
	Beth Doughty	Aye
	Shannon Kane	Aye
	John Kilgore	Aye
	Pace Lochte	Aye
	Paige Reed	Aye
	Chris Winslow	Aye

Committee Roundtable

Ms. Doughty shared that her interim role as Director of Economic Development for Roanoke County has come to an end, as Dani Poe has accepted the permanent position. She said that she will stay on in a mentorship capacity for several weeks before departing entirely.

Topics for Next Meeting and Adjournment

The Committee’s next meeting will be held on May 16, 2024, at 2:00 p.m. in person at VEDP in Richmond.

There being no further business, Chair Hitchin adjourned the meeting at 3:01 p.m.

Respectfully submitted,

Secretary
Jessica Keegan