**DRAFT A G E N D A**

**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY**

**ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT & MARKETING**

**DECEMBER 4, 2024**

**9:00 A.M. - 10:30 A.M.**

**901 East Cary Street, James Center One**

**Board Room, 9th Floor**

**Richmond, VA 23219**

**9:00 a.m. – 9:05 a.m. Welcome/Call to Order —** Greg Hitchin

**9:05 a.m. – 9:07 a.m. Public Comment Period**

**9:07 a.m. – 9:10 a.m. Approval of Minutes for 04.17.24 Meeting** – Greg Hitchin

**9:10 a.m. – 9:15 a.m.** **Committee Composition** – Greg Hitchin

**9:15 a.m. – 10:15 a.m.** **CLOSED SESSION: FY25 Marketing Plan Recap** (Anita Begnaud); **Marketing Plan in Action** (Jacquelyn Harris, Chip Knighton, Danni Neal, Emily Eller, Pryor Green); **Real Estate Solutions Update** (Michael Dreiling)

**10:15 a.m. – 10:17 a.m. Return to Open Meeting and Certification of Closed Meeting**

**10:17 a.m. – 10:25 a.m. Committee Roundtable –** Greg Hitchin

**10:25 a.m. – 10:30 a.m. Topics for Next Meeting –** Greg Hitchin

**10:30 a.m. ADJOURNMENT**