

AGENDA

ADVISORY COMMITTEE ON INTERNATIONAL TRADE

Feb. 4, 2025

10:00am – 12:00pm

**9th Floor, Board Room
Virginia Economic Development Partnership
901 E. Cary Street
One James Center
Richmond, Virginia 23219**

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|--------------------------|---|
| 10:00am | Call to Order and Public Comments – Mike Ligon |
| 10:05am – 10:10am | Welcome and Introduction of Guest Speaker – Mike Ligon |
| 10:10am – 10:45am | Congresswoman Jennifer Kiggans – Comments and Q&A |
| 10:45am – 10:50am | Review and Approval of Nov. 12, 2024 Meeting and Dec. 5, 2024 Sub-Committee Meeting Minutes – Mike Ligon |
| 10:50am – 11:20am | The Economic Impact of Virginia Exports – K. Scott Swan, Ph.D., College of William & Mary and A. Fletcher Mangum, Ph.D., Mangum Economics |
| 11:20am – 11:40am | International Trade Communication Strategy – Pryor Green, Managing Director of Communications, Madison Reiley, Marketing Manager, and Chip Knighton, Communications Director |
| 11:40am – 12:00pm | International Trade Update and Virginia Export/Import Data – Stephanie Agee, Senior Vice President and Chief Administrative Officer |
| 12:00pm | Adjourn |